RR RUWPBI DE RUEPSE 19A ZNR

26 2 05 PM '60

R 261744Z BT

UNCLAS SR

366 WAY FROM MORGENROTH/SEELY WA 702

ONE--IN ORDER TO STANDARDIZE LOGOGRAPH USAGE, REQUEST BUREAUS HENCEFORTH USE FOLLOWING LOGOGRAPH FORMS:

ALFA: LOGOGRAPH FOR ALL INTERNATIONAL BROADCASTING SERVICES, EXCEPT AS NOTED IN PARA BRAVO, BELOW:

(CITY OF ORIGIN) IN (LANGUAGE) TO (TARGET AREA)

BRAVO: INTERNATIONAL BROADCASTS WHICH REQUIRE AN EXCEPTIONAL LOGOGRAPH FORM ARE THOSE IN ANY ONE PARTICULAR LANGUAGE WHICH ARE REPEATED SUCCESSIVELY THROUGHOUT THE DAY TO DIFFERENT TARGET AREAS PAGE TWO RUEPSE 19A

OR ARE DIRECTED SIMULTANEOUSLY TO SEVERAL WIDELY DIFFERENT TARGETS.

IN THESE CASES THE LOGOGRAPH SHOULD BE:

(CITY OF ORIGIN) (OVERSEAS, INTERNATIONAL, OR EXTERNAL AS APPROPRIATE) SERVICE IN (LANGUAGE)

CHARLIE: THE LOGOGRAPH FOR CLANDESTINE BROADCASTS SHOULD BE:

(NAME OF BROADCASTING STATION) (CLANDESTINE) IN LANGUAGE TO (BEAM).

TWO: FOLLOWING ARE EXAMPLES, TAKEN FROM BUREAU COVERAGE, OF THE

FORMS STATED ABOVE:

BUENOS AIRES IN SPANISH TO EASTERN NORTH AMERICA BUENOS AIRES IN SPANISH TO WESTERN NORTH AMERICA MELBOURNE, OVERSEAS SERVICE IN ENGLISH

PEKING IN ENGLISH TO EASTERN NORTH AMERICA (0100, 0200) PEKING IN ENGLISH TO WESTERN NORTH AMERICA (0300, 0400)

PEKING IN ENGLISH TO SOUGH ASIA AND SOUTHEAST AFRICA (1400, 1600, 1700)

PEKING IN MANDARIN TO SOUTHEAST ASIA
TAIPEI IN ENGLISH TO JAPAN AND KOREA
DELHI IN ENGLISH TO EAST AFRICA
JAKARTA OVERSEAS SERVICE IN ENGLISH
TOKYO IN RUSSIAN TO NORTH CHINA AND USSR

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TOKYO IN RUSSIAN TO USSR

KARACHI IN ENGLISH DICTATION TO MIDDLE EAST

MOSCOW IN SPANISH TO SOUTH AMERICA

MOSCOW IN SPANISH TO CARIBBEAN, CENTRAL AMERICA, AND MEXICO.

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NNNN